



BUFFALO STATE

The State University of New York

ITEMS EXCLUDED FROM TRADEMARK LICENSING

Buffalo State will not approve or license the use of its name or marks in connection with certain products. They include, but are not limited to, those listed below. (The list is not exhaustive. Other items may also be prohibited. Please contact the campus Trademark Licensing Officer at 716-878-3561 for more information.)

1. Alcoholic beverages and certain related products
2. Tobacco and smoking-related products
3. Firearms or weapons
4. Drug paraphernalia
5. Toiletries
6. Certain food products
7. Sexually oriented goods
8. Health and skin care products
9. Goods related to gambling, lotteries and sweepstakes
10. Religious or burial goods
11. Products of a political nature
12. Goods that include names or pictures of current students (e.g. student athletes)
13. Services of any kind
14. Goods making unfavorable references to race, religion, sex, national origin or disability
15. Certain sport/athletic equipment
16. Products in "poor taste" including bathroom products